



## What is FATHM?

FATHM is a customizable **data management and query application** designed specifically to warehouse, manage, track, and safeguard **survey data** in a cloud-centered relational database. FATHM integrates with YOUR survey platform to allow real-time management of, and access to, all your survey data. With FATHM's user-friendly interface, you can query within and across surveys and easily export your data for analysis.

### **Why we developed FATHM**

Surveys are cornerstones of evaluation. However, commercially available survey platforms DO NOT offer comprehensive survey data management, cross-survey querying capability, data organization/evaluation design integration, or tools specifically created for program evaluation. **We developed FATHM to meet the unique needs of evaluators.** Instead of partitioning your data by survey event, FATHM warehouses ALL your survey data in a relational format – you can query your entire dataset through the FATHM user interface – saving time, preserving data integrity, and opening your data to deeper exploration. All while still using your preferred survey platform!

With FATHM, you can run complex queries across multiple survey events with “point and click” simplicity, drastically reduce time from data collection to analysis, maximize data integrity by eliminating errors common to spreadsheet data manipulation, streamline data formatting for analysis, and know that your evaluation data are safe and secure. Want deeper functionality? FATHM includes a coding interface for “script-based” data management and queries.

### **FATHM Operation and Capability**

**Secure, Online App:** FATHM automatically compiles, organizes, and securely stores data in a custom relational database at a user-defined interval (hourly, daily, weekly). Integral to FATHM is a customized online, cross-platform (PC/Mac) user interface for querying your entire survey database. Results can be viewed directly and downloaded in common formats for analysis.

**Supports complex program designs:** FATHM links individual survey responses to uniquely identified survey respondents – an individual's responses from multiple surveys are in one location and easily accessible for comparison. This feature is invaluable for time series, repeated measures and other designs requiring longitudinal tracking of individual responses.

**Customization:** In FATHM, you can “assign” grouping variables unique to your program (e.g. cohort, treatment group, demographic factors) for data queries and analyses. This feature allows **YOU**, not your software, to define or create grouping variables important to your project.

**Efficiency:** FATHM's query interface includes powerful data filtering which permits users to map answer choices and re-name or re-group answer options - useful for collapsing variables and customizing data output. This enhances data integrity by reducing post-query data manipulation, improves productivity by decreasing data processing time, and eases the transition from data collection to analysis.

If you are interested in a **comprehensive survey data management system** that

- *Integrates with your survey platform*
- *Is fully customizable*
- *Saves time and reduces workload*
- *Is cloud-based and secure*
- *Enables complex cross-survey queries*
- *Preserves data integrity*

then **contact us** for a demonstration or to discuss your evaluation data management needs. Or check out our website for FATHM videos or to learn more about other EvaluLogic services.

